



let's get the message
across . . .

develop the
Oppportunity to
Create
knowledge that will
Inform your customers by using a
tangible medium

the dockittm

the dockit™

information is the key
to success . . .

a new product, service or identity -
you have to keep your client base informed

advertising . . .

magazines, newspapers, leaflets -
offer short term, disposable campaigns -
sometimes you need something permanent . . .

protection . . .

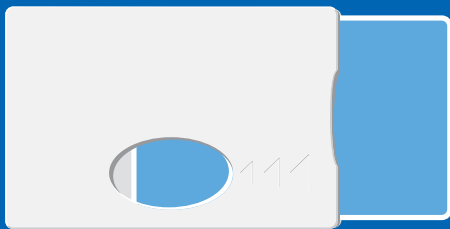
permanent protection to any credit card
sized card - made of durable plastic, its'
two sides offer a unique advertising
platform - any message, promotion or
image printed in full colour.

identity . . .

brand awareness - 24 hours a day,
365 days a year - at home, work and
even on holiday.

the dockit™

- credit card protector ●
- dynamic marketing platform ●
- unique advertising medium ●



the dockit™

credit card protector

guide rails hold the credit/charge card
ensuring minimum but secure contact.

durable plastic

dimensions : 60 x 90 mm

will fit into any wallet
or purse

accepts credit cards,
charge cards - any
standard size card
of 54 x 85 mm

protects the magnetic
strip, signature stripe,
hologram and smart
chip

60 mm



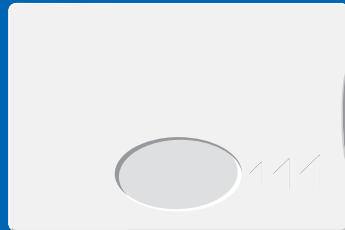
90 mm

front and rear sides are interlocked
and bonded together by ultrasonic
welding.



the dockit™

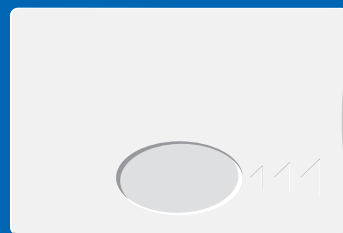
dynamic marketing platform



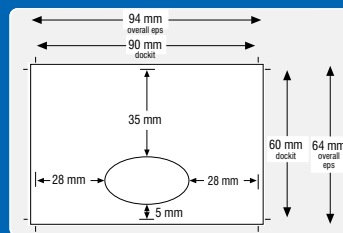
as part of a marketing strategy or campaign, the protector occupies a dynamic branding platform with its ability to carry and deliver any text or image, directly and intimately to your customer, beyond that of any conventional advertising medium simply through daily use.

the dockit™

unique advertising medium



dockits are manufactured by an exclusive moulding and exclusive printing technique, which enables us to print any design or artwork, including photographic imagery and computer designed graphics, to both sides of the card-protector, in full colour.



for artwork supplied on disc, isdn or via email the mechanical criteria - artwork size: 60 x 90 mm plus 2mm bleed. allow for elliptical hole in the front face design, the dimensions and placement are as shown.

the dockit™



email: dockits@yahoo.com internet: www.dockits.co

Dockit is a registered trademark of Waterside, the keyring device card protector is patent pending

Dockit™ U.K. Sales & Information: Text: 07909 972012