



let's get the message  
across . . .

**d**evelop the  
**O**ppportunity to  
**C**reate  
**k**nowledge that will  
**I**nform your customers by using a  
**t**angible medium

the dockit<sup>tm</sup>

# the dockit™

## information is the key to success . . .

a new product, service or identity -  
you need to keep your client base informed

## advertising . . .

magazines, newspapers, leaflets -  
offer short term, disposable campaigns -  
sometimes you need something permanent . . .

## protection . . .

permanent inexpensive physical protection  
for any credit card sized card - made of  
durable plastic, it is strong enough to be  
just be 'stuffed' into any pocket or bag.

## quality . . .

the two sides offer a unique advertising  
platform - any message, promotion or image,  
printed in full colour with real litho print  
quality, this is not a screen printed product.  
'dockits' are manufactured by an innovative  
moulding process combined with exclusive  
printing techniques, which permit any design,  
artwork or photographic imagery to be  
placed onto both sides of the card holder.

## identity . . .

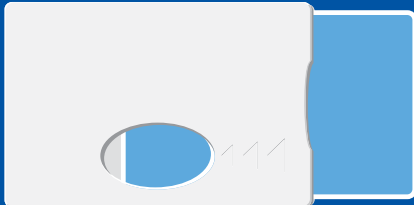
produces and creates continual brand  
awareness - 24 hours a day, 365 days a year  
at home, work and even on holiday.

## souvenir . . .

makes a great 'keepsake' or reminder  
for an occasion, visit or event.

the dockit™

- credit card protector ●
- dynamic marketing platform ●
- unique advertising medium ●



the dockit™

### smart card protector

guide rails hold the card centrally  
ensuring minimum but secure contact.  
internal lugs gently  
touch both sides of  
the card to prevent  
it from falling out.

durable plastic

dimensions : 60 x 90 mm

will fit into any wallet,  
purse or pocket

accepts credit cards,  
smart cards - any  
standard size card  
of 54 x 85 mm

protects the magnetic  
strip, signature stripe,  
hologram and smart  
chip

60 mm



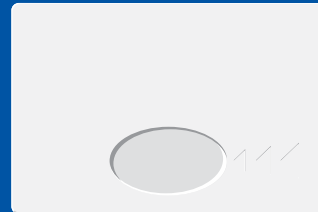
90 mm

front and rear sides are interlocked  
and bonded together by ultrasonic  
welding.



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dynamic marketing platform



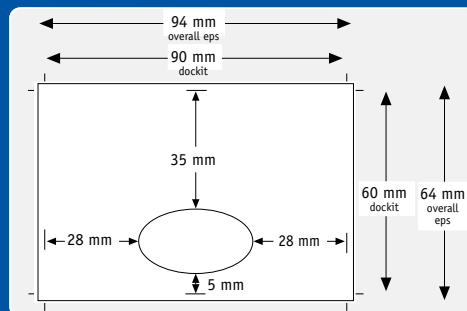
as part of a marketing strategy or campaign, the protector occupies a dynamic branding platform with its ability to carry and deliver any text or image, directly and intimately to your customer, beyond that of any conventional advertising medium simply through daily use.

the dockit™

unique advertising medium



for electronic artwork supplied on disc or by email, the mechanical criteria, artwork size: 60 x 90 mm plus 2mm bleed. allow for elliptical hole in the front face design, the dimensions and placement are as shown.



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Waterside PO 6240 Christchurch Dorset BH23 9BD  
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